

WE NOW LIVE IN A DIGITAL ECONOMY

56% OF ALL INTERNET TRAFFIC IS CRIMINAL IN NATURE.



AN ERA WITH DATA BREACHES ON THE RISE

157

data breaches records exposed

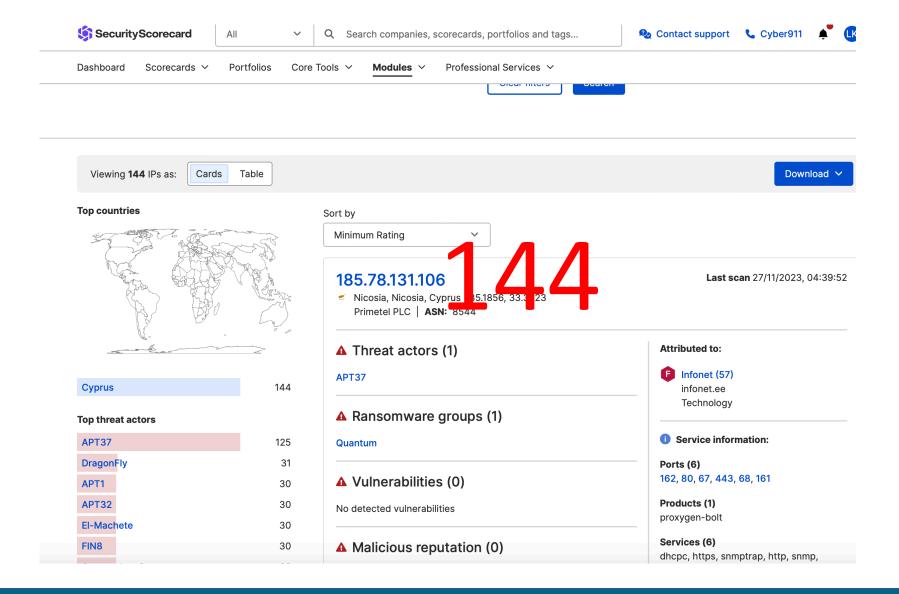
66.9 million

11,476data breachesrecords exposed



The Threat Landscape in Cyprus









61% of small and medium businesses are now being hit by cyber attacks every year, and the average cost of a cyberattack has increased to €2.2 million, making it extremely difficult for businesses to recover.



How Do Data Breaches Occur?

A data breach occurs when a cybercriminal infiltrates a data source and extracts confidential information. This can be done by accessing a computer or network to steal local files or by bypassing network security remotely. The most common cyber attacks used in data breaches are outlined below.



RANSOMWARE



MALWARE



PHISHING



DENIAL OF SERVICE (DOS)

6



Technology is

evolving....

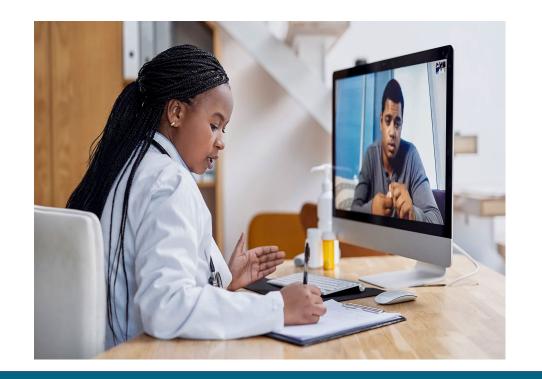
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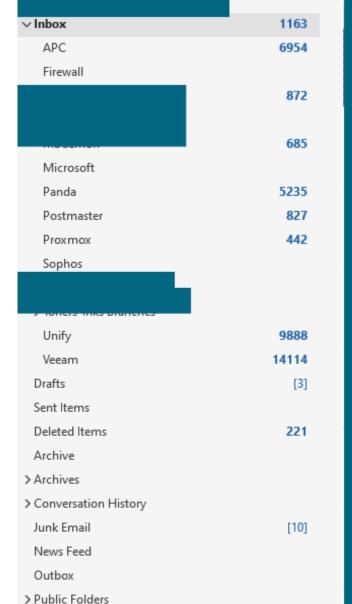












RSS Feeds

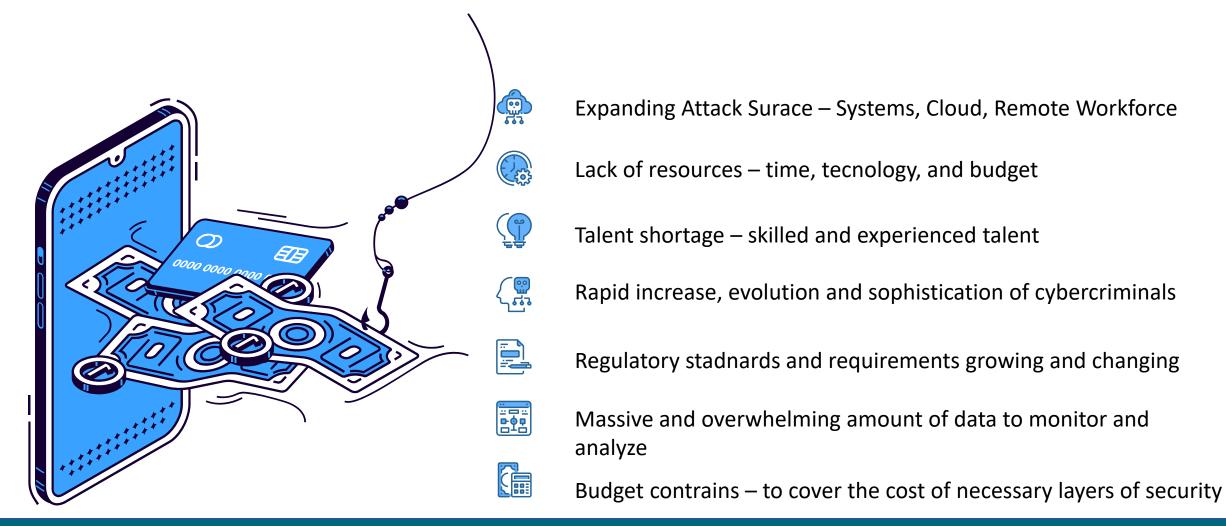


Seems Familiar?



Yesterday's Security = Today's Cyber Threats





Layered Security – Defense in Depth



Many Tools and Controls



Security Tools and controls



Endpoint devices



Firewalls, routers and switches



Antivirus or antimalware



Proxy Information



Identity and access management



Email: Microsoft 365



Web and DNS filtering



Dark web exposures



All These Security Measures = Massive Amount of Data



12

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What Is The Solution?



You need a Security Operations Center (SOC) on Your Side

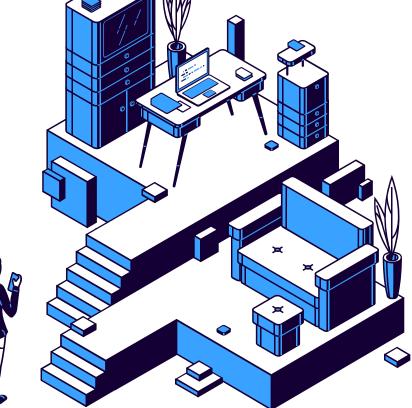
A security operations center (SOC) is a centralized hub or command center that augments your overall IT & data security defense posture by harnessing the collective power of technology, processes, and people to aggregate, analyze, support, and manage the multiple security measures in place to protect your organization.



Did You Know?

- ✓ 40% of organizations still struggle with SOC staff shortages and finding qualified people to fill the cybersecurity skills gap.
- ✓ Small and midsize teams especially are concerned with downtime or business outage (50%) over threat hunting.
 - ✓ A SOC will help empower organizations to detect, investigate and respond to cyberattacks an average of at least 51% faster or more.

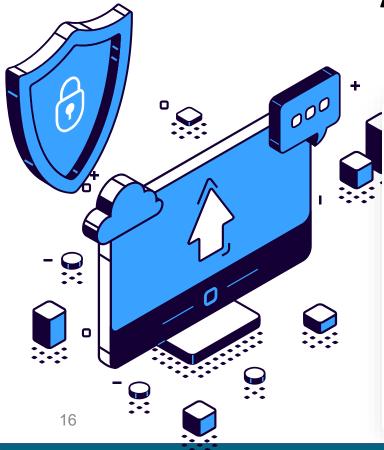






24x7 Detection & Response

Across 3 Main Attack Pillars



1

Endpoints

- ✓ Windows, Linux & MAC OS
- ✓ Event logs, advanced breach detection/isolations & threat hunting

2

IT Network Infrastructure

- ✓ Edge Devices, Systems and Firewalls
- ✓ DNS, WHOIS, Threat reputation investigations and monitoring

3

Cloud Applications

- ✓ Microsoft 365 & AzureAD
- ✓ Event log analysis and monitoring of Active Directory access and activities
- ✓ Monitor & Identify Malicious logins or anomalous behaviors or changes



It's Time For A Proactive & Preventative Security Defense

What's In It For You?



Proactive & Preventative Security Management

✓ Improved Security Posture & Effectiveness of Security Tools/Strategies



24x7 x 365 SOC Cover/Support

√ USA, UK, Germany, Cyprus





✓ Leverage Veteran IT & Cybersecurity Specialist and Analysts



Increased Threat Awareness & Risk Mitigation

✓ Real-time trending and expanded data analytics



Critical Documentation & Record keeping for:

- ✓ Event Log & Activity Tracking and
- ✓ Incident / Notification Records



CUSTOMIZABLE!

✓ Solutions Designed for the Unique Needs of YOUR
Organization

People + Process + Technology = Comprehensive Security Defense







Visit our Booth to find out more



THANK YOU



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