How to Tackle the GDPR: A Typical Privacy and Security Roadmap

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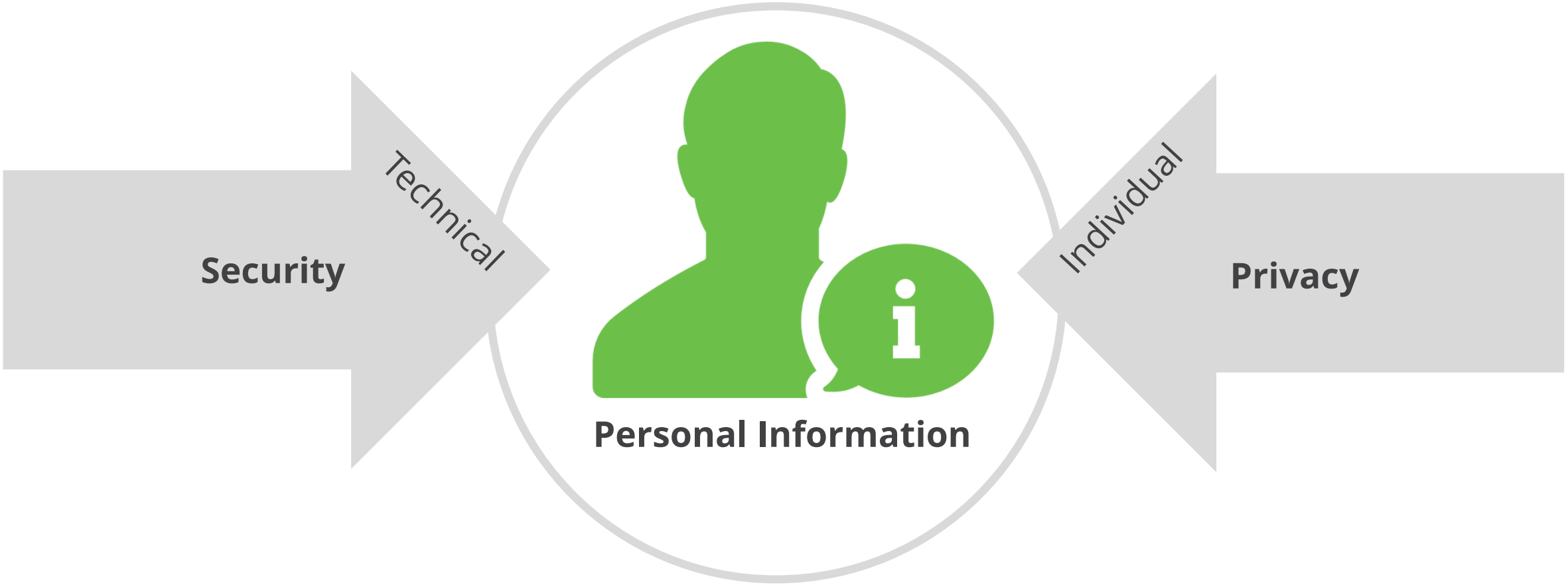
Privacy is a Human Issue



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Significantly More Than Just a Privacy Policy Update

"GDPR requires companies handling EU citizens' data to undertake major operational reform"

Rita Heimes, International Association of Privacy Professionals (IAPP)

Process data for other companies?
This is for you too.

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Sample of Ongoing Operational Tasks In GDPR

Legal Basis for Processing Art. 6
Policy, Notice, Transparency Art. 13
Data Protection by Design and Default Art. 25
Data Protection Impact Assessments Art. 35
Joint Liability with Vendors and Sub-Processors Art. 28
Data Protection Officer Tasks Art. 39
Consent Obligations Art. 7
Cookie, Online Tracking, and Marketing Reform ePrivacy
72 Hour Data Breach Reporting Art. 33, 34
Records of Processing Activities Art. 30
Data Portability and Erasure (Right to be Forgotten) Art. 17, 20
Subject Access Rights Ch. 3
International Data Transfers Ch. 5
Codes of Conduct and Certifications Art. 40, 42
Security Balancing Risk, State of Art, Cost Art. 32

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Do the Work + Document and Prove It

Legal Basis for Processing
Policy, Notice, Transparency
Data Protection by Design and Default
Data Protection Impact Assessments
Joint Liability with Vendors and Sub-Processors
Data Protection Officer Tasks
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72 Hour Data Breach Reporting
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Codes of Conduct and Certifications
Security Balancing Risk, State of Art, Cost

x 2

Demonstrate Compliance and Accountability

Art. 5, 24

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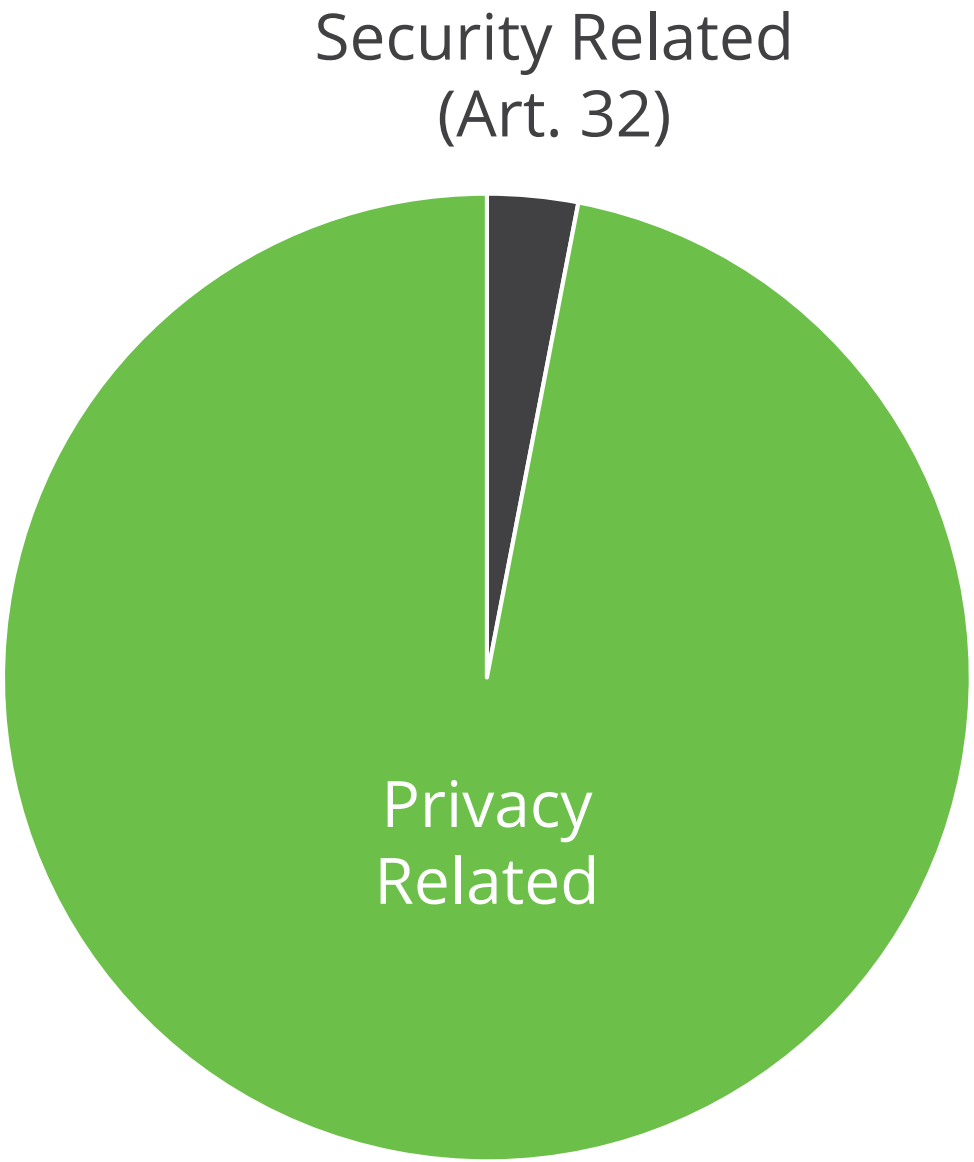
Breaking Down Requirements in GDPR:

Privacy vs Security



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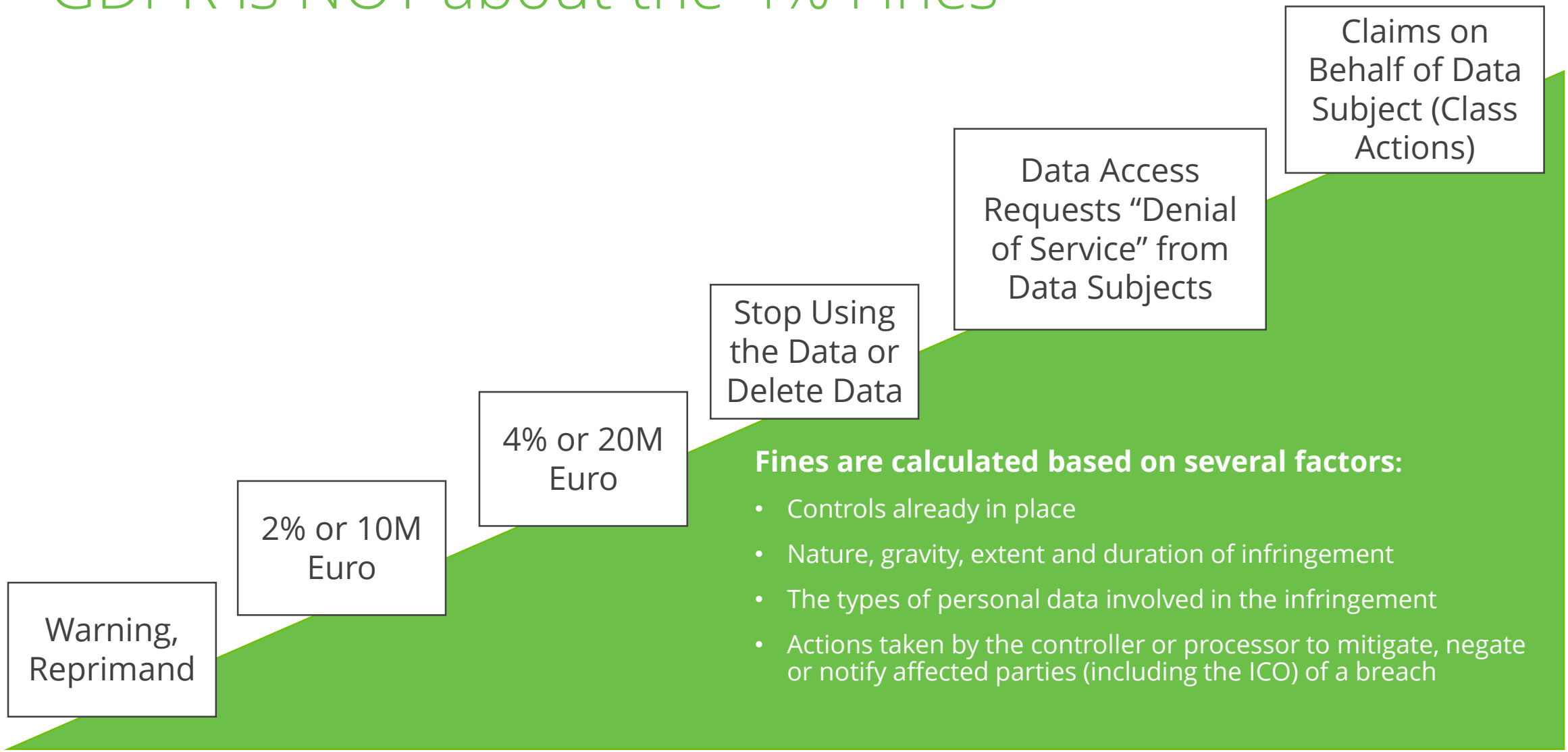
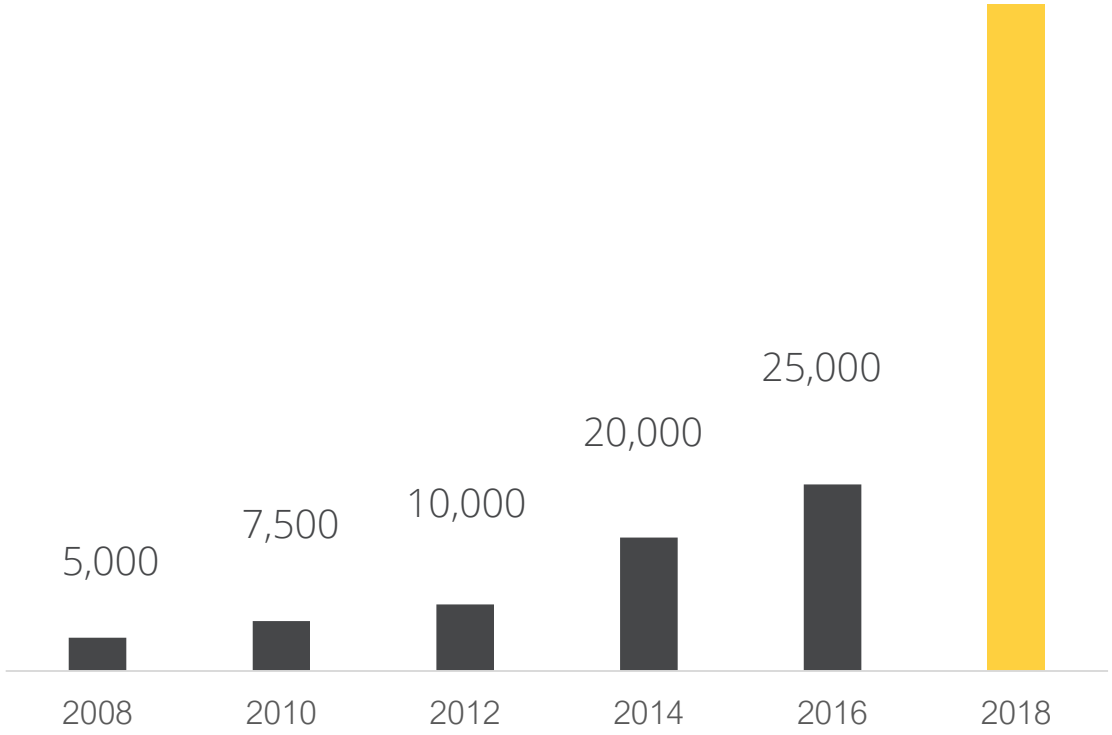
GDPR is NOT about the 4% Fines



Organizations are Reacting



Study: GDPR's global reach to require at least 75,000 DPOs worldwide

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Accountability is Death by a Thousand Cuts

Privacy Policy

Controllers	Processors	Subjects	Consent	Uses	Transfers	Purpose	Retention


Marketing


HR

Customers


Vendors


Cloud


Government


Analytics


Support


R&D


IT


Minors


Employees


M&A


Vendors


Operations


Backups & Testing

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Privacy Solutions Needs to be Transformed

Once a Year	→	Continuous, Privacy by Design
Data Entry	→	Strategic consulting
Word and Excel	→	Automated
Burden on business	→	Facilitator of innovation
Incomplete and out of date	→	Complete and real-time
Distraction	→	Reflex

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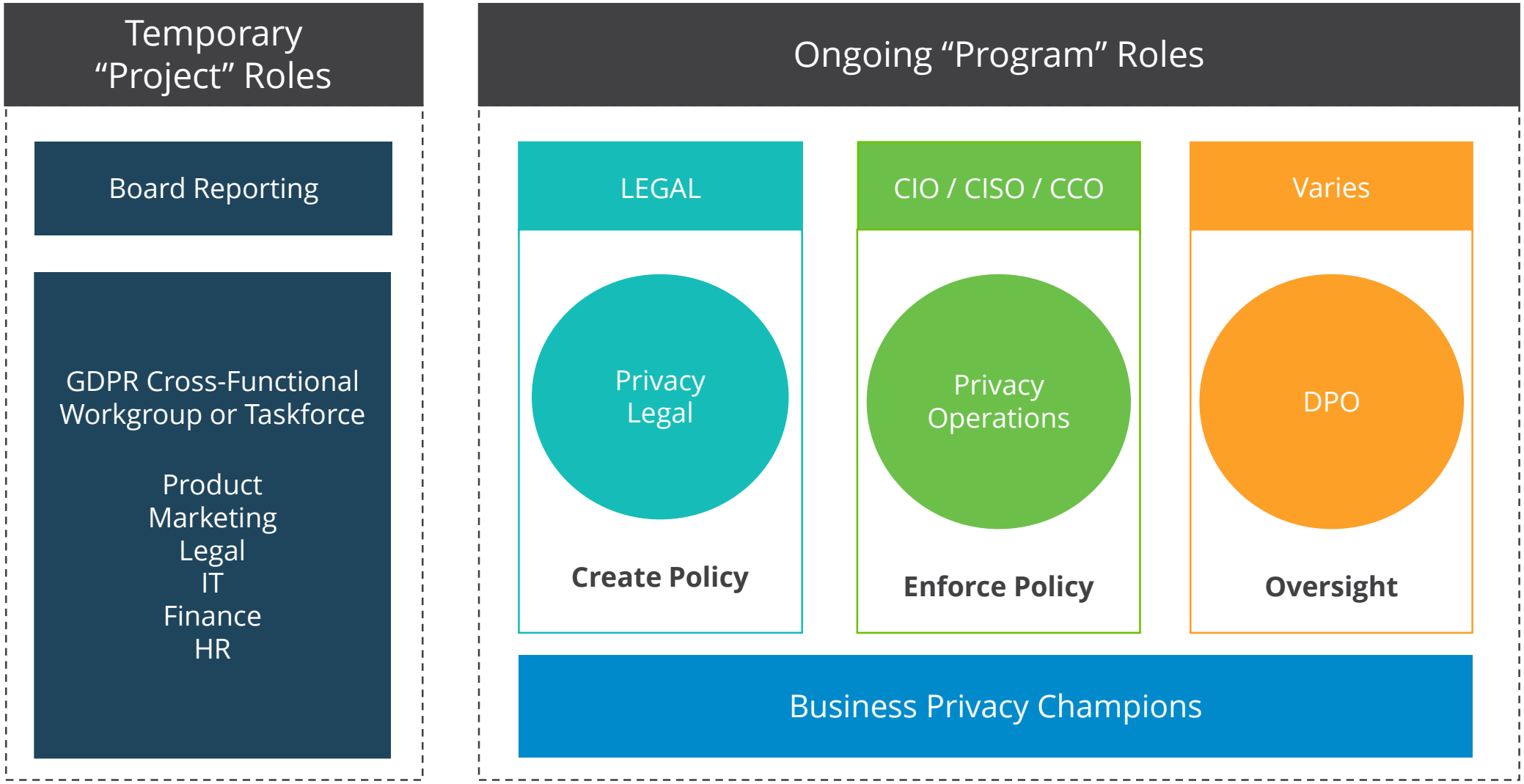
Who is doing the work?

Example of Common Team Structure



PRIVACY MANAGEMENT

Implement a Privacy Program with Central Compliance Record Keeping

- Accountability
- Consent Management
- Privacy by Design, PIA, DPIA
- Records of Processing / Data Map
- Incident Response Management
- Vendor / Supplier Risk Management
- Cookie Law Compliance
- Subject Rights Management
- Privacy Data Discovery
- Anonymization/Pseudonymization

Individual

Privacy

Data

Security

INFORMATION SECURITY

Confidentiality, Integrity, Availability (CIA)

- Data Loss Prevention (DLP)
- Data Centric Audit and Protection (DCAP)
- Governance Risk Compliance (GRC)
- Enterprise Mobile Management (EMM)
- Identity and Access Management (IAM)
- Information Governance (IG)

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OneTrust GDPR Implementation Software

Readiness & Accountability Tool

Article 5: Principles Relating to Processing of Personal Data

Article 24: Responsibility of the Controller

Centrally document compliance with GDPR

PIA & DPIA Automation

Article 25: Data Protection by Design & Default

Article 35: DPIA

Article 36: Prior Consultation

Review new business projects for privacy risks

Data Mapping Automation

Article 6: Legal Basis for Process

Article 30: Records of Processing

Article 32: Security of Processing

Inventory the business context of your data flows

Website Scanning & Cookie Compliance

Article 7: Conditions for Consent

Article 21: Right to Object

ePrivacy Directive / Draft Reg

Update consent notices on your web properties

Subject Access Request Portal

Articles 12 - 21:
Rights of the Data Subject

Portal to handle the full lifecycle of subject requests

Consent Receipt Management

Articles 7:
Conditions for Consent

Maintain evidence of each individual's consent

Vendor Risk Management

Articles 28, 24 & 29: Responsibilities of Processor & Controller

Article 46: Transfer Subject to Appropriate Safeguards

Properly vet any sub-processors for onward transfers

Incident & Breach Management

Article 33: Notification to Supervisory Authority

Article 34: Notification to Data Subject

Collection and notification workflow for incidents

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"This was the best GDPR-focused conference I have ever been to. This was not just a high-level look into requirements, but an in-depth educational experience for myself and my colleagues."

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